

# ALUCAST<sup>®</sup> 2026

INTERNATIONAL EXHIBITION & CONFERENCE - ALUMINIUM DIE-CASTING | 10-12 DECEMBER 2026 | YASHOBHOOMI, IICC, DWARKA, DELHI

## PARTNERSHIP OPPORTUNITIES



Event Organizer



Event Producer



[www.alucastexpo.com](http://www.alucastexpo.com)

# Invitation to boost your business

The last edition of the exhibition concluded successfully at Yashobhoomi (IICC), Delhi on 7th December 2024. More than 175 exhibitors presented their latest products and technologies. The event saw participation from countries including China, Japan, Germany, Switzerland, Taiwan and Italy. The Exhibition & Conference was organised by The Aluminium Casters' Association (ALUCAST)<sup>®</sup> and the Event was produced by NürnbergMesse India.

This biennial event has emerged as the convergence for numerous stakeholders across the aluminium industry. The accompanying training programmes and high level conferences evoke a great deal of interest. Over the past decade, the Indian Die Casting industry has seen modernization and increasing production capacities. The industry has grown phenomenally and is touted as the global supply hub for all auto giants. This puts the industry in an enviable position of quantum growth in the coming years.

We look forward to welcoming you to the upcoming 11th edition of ALUCAST. Come and be a part of this comprehensive show on aluminum die casting and get an opportunity to interact with industry experts and gain insights on the latest trends and technology.

**TEAM ALUCAST 2026**



## ALUCAST<sup>®</sup> 2026 PARTNERSHIPS

# Branding is a contest for peoples attention

**ALUCAST** provides with the unique opportunity to:

- **REASSERT / ESTABLISH** the value of your brand.
- **DIFFERENTIATE** your products & services.
- **PLACE YOUR COMPANY** on the top of the mind of the audience.
- **GENERATE** effective sales leads.
- **ENHANCE** good will and brand equity.
- **SUPPORT** your new innovations.

Avail these branding options and be noticed among the **6000+** business visitors of the show!



**ALUCAST® 2026**

**PARTNERSHIPS**

# The Team Behind ALUCAST 2026

## Organising Committee

### Chairperson

Mr. Niranjan Toraskar  
Trustee, ALUCAST

### Members

**Mr. Anurag Luthra**  
Hon. Secretary,  
ALUCAST Delhi Zonal Centre

**Mr. Bakul Shah**  
Member, Advisory Committee,  
ALUCAST Chennai Zonal Centre

**Mr. Natrajan Ganeshan**  
Trustee,  
ALUCAST

**Mr. Gururao Praburam**  
Hon. Secretary,  
ALUCAST Bangalore Zonal Centre

**Mr. Rahat Bhatia**  
Vice Chairman,  
ALUCAST Delhi Zonal Centre

**Mr. Rajesh Sampat**  
Member, Advisory Committee,  
ALUCAST Pune Zonal Centre

**Mr. Suhas Palekar**  
Chairman,  
ALUCAST Pune Zonal Centre

**Mr. Tej Bambra**  
Chairman  
ALUCAST Delhi Zonal Centre

**Ms. Vidhi Daryanani**  
Secretary-General,  
ALUCAST

**Ms. Vaishali Thombare**  
Executive - Marketing,  
ALUCAST

**Ms. Veena Upadhye**  
Senior Executive - Administration  
ALUCAST

**Ms. Priya Sharma**  
Portfolio Director,  
NürnbergMesse India

**Ms. Tanya Bhardwaj**  
Asst. Director - Projects,  
NürnbergMesse India

**Ms. Nehan Barodawala**  
Sr. Manager - Marketing  
NürnbergMesse India

## Technical Papers Committee

### Chairperson

**Mr. Natrajan Ganeshan**  
Trustee, ALUCAST

### Members

**Mr. Anurag Luthra**  
Hon. Secretary,  
ALUCAST Delhi Zonal Centre

**Mr. Gururao Praburam**  
Hon. Secretary,  
ALUCAST Bangalore Zonal Centre

**Mr. N Prabhakaran**  
Chairman, ALUCAST Chennai Zonal Centre

**Mr. Niranjan Toraskar**  
Trustee, ALUCAST

**Mr. Rajesh Aggarwal**  
Member, Advisory Committee,  
ALUCAST Pune Zonal Centre

**Mr. Sanjeev Prabhakar**  
Member, Advisory Committee,  
ALUCAST Delhi Zonal Centre

**Mr. Tej Bambra**  
Chairman, ALUCAST Delhi Zonal Centre

**Ms. Vidhi Daryanani**  
Secretary-General, ALUCAST

# ALUCAST® 2026 PARTNERSHIPS

# PLATINUM PARTNER (Rockman Industries)

## SPECIAL EVENT

An exclusive event during the exhibition, acknowledging the support of the partner. The event will be attended by the stalwarts of the industry.

- Networking Night backdrop will acknowledge the support of the partner
- 4 Standees at the Networking Dinner
- Welcome address / slot to play corporate promotional movie

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Logo on Thank You partner page in Exhibitors' Catalogue
- Networking dinner Invitation Cards with Partner Logo
- 1 full page advertisement in Alucast 2026 Technical Volume
- All onsite exhibition backdrops
- Brochures and Newsletter
- Rockman logo inclusion as Platinum Partner in OOH branding planned for ALUCAST visitor promotion

## DIGITAL COVERAGE

- ALUCAST® web page
- ALUCAST® Social Media sites
- Exhibitor Emailers / Visitor E Mailers
- 4 posts by the partner will be published on our LinkedIn page
- 1 Video Byte of the partner will be published on our LinkedIn Page.
- 2 Rounds of complimentary mass emailing will be done to the database of ALUCAST® (E-flyer to be provided by the partner)

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- Personalized E-Signature will be created for the partner
- Inclusion in social media posts promoting visitor registrations
- Rockman logo inclusion in relevant WhatsApp visitor marketing messages
- Thank You Mailer recognising Rockman as Platinum Partner, circulated to the ALUCAST database

## EXTENSIVE VENUE VISIBILITY

- 15\* minutes presentation slot (\*slot timings to be indicated at a later stage)
- 8 Hoardings at venue (1 at the entrance of Gate 6)
- Video played on the LED wall: 60 second video by partner
- Partner logo in Thank You Partner hoarding at venue

## OTHER BENEFITS

- 10 complimentary invites (to attend Conference and Networking Dinner).
- Full color ad of partner in Exhibitors' Catalogue
- Access to VIP LOUNGE
- Visibility at ALUCAST Roadshow Series: Video message played during the Roadshow & standee placement
- Prominent Rockman branding across ALUCAST Roadshow standees
- Rockman CEO Video Message featured during ALUCAST Roadshows

**Rs. 45,00,000 / US \$ 52,500**

**ALUCAST® 2026 PARTNERSHIPS**

# GOLD PARTNER (Exclusive Partnership)

## SPECIAL EVENT

- ALUCAST road show prior to the exhibition acknowledging the support of the partner with Advertising banner of Partner during the whole event (1 Road Show. Location at the discretion of the organisers).
- 4 Standees at the roadshow.
- 5-minute presentation slot at the roadshow.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures.
- 1 full page advertisement in Alucast 2026 Technical Volume.
- Newsletter.
- Logo on Thank You partner page in Exhibitors' Catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Exhibitor E-mailers.
- Visitor E-Mailers.
- 2 posts by the partner will be published on ALUCAST LinkedIn.
- 1 Video Byte of the partner will be published on our LinkedIn Page.

- 1 Round of complimentary mass emailing will be done to the database of ALUCAST® (E-flyer to be provided by the partner).
- Partners Logo and indicating the partnership status in regular e-mailers sent to visitor database.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- 15\* minutes presentation slot (\*slot timings to be indicated at a later stage).
- Video played on the LED wall: 60 second video by partner
- Partner logo in Thank You Partner hoarding at venue

## OTHER BENEFITS

- 8 complimentary invites (to attend Conference and Networking Dinner).
- Full color ad of partner in Exhibitors' Catalogue.
- Access to VIP LOUNGE.

**Rs. 25,00,000 / US \$ 27,500**

**ALUCAST® 2026 PARTNERSHIPS**

# SILVER PARTNERS (Total 4)

## SPECIAL EVENT

- Partner logo will be highlighted at all Hydration Points at the venue.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures.
- 1 full page advertisement in Alucast 2026 Technical Volume.
- Newsletter.
- Logo on Thank You partner page in Exhibitors' Catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Exhibitor E-mailers.
- Visitor E-Mailers.
- 2 posts by the partner will be published on ALUCAST LinkedIn.
- 1 Video Byte of the partner will be published on our LinkedIn Page.
- 1 Round of complimentary mass emailing will be done to the database of ALUCAST® (E-flyer to be provided by the partner).
- Partners Logo indicating the partnership status in regular e-mailers sent to visitor database.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Video played on the LED wall: 60 second video by partner
- Partner logo in Thank You Partner hoarding at venue

## OTHER BENEFITS

- 6 complimentary invites (to attend Conference and Networking Dinner).
- Full color ad of partner in Exhibitors' Catalogue.
- Access to VIP LOUNGE.

**Rs. 15,00,000 / US \$ 17,500**

**ALUCAST® 2026 PARTNERSHIPS**

# REGISTRATION PARTNER (Alubee Diecasters)

## EXCLUSIVE BRANDING

- Partner banner at registration area.
- Partner logo will be displayed on all the Visitor E-Badges.
- Partner's Logo to be placed on Lanyard.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- 1 full page advertisement in Alucast 2026 Technical Volume.
- Newsletter.
- Logo on Thank You partner page in Exhibitors' Catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E-Mailers.
- 2 posts by the partner will be published on ALUCAST LinkedIn.
- 1 Video Byte of the partner will be published on our LinkedIn Page.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Partner banner at registration area
- Partner logo in Thank You Partner hoarding at venue
- Partner logo in the Visitor Badge

## OTHER BENEFITS

- 5 complimentary invites (to attend Conference and Networking Dinner).
- Full color ad of partner in Exhibitors' Catalogue.
- Access to VIP LOUNGE.

**Rs. 10,00,000 / US \$ 11,500**

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**ALUCAST® 2026 PARTNERSHIPS**

# DELEGATE LUNCH PARTNER

## EXCLUSIVE BRANDING

- Exclusive delegate lunch acknowledging the support of the partner. The event will be attended by the industry stalwarts.
- 4 Standees at the delegate lunch area.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochure
- 1 full page advertisement in Alucast 2026 Technical Volume.
- Newsletter.
- Logo on Thank You partner page in Exhibitors' Catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Exhibitor E-Mailers.
- Visitor E-Mailers.
- Conference E-mailers.
- 1 posts by the partner will be published on ALUCAST LinkedIn.
- 1 Video Byte of the partner will be published on our LinkedIn Page.
- Partners Logo indicating the partnership status in regular e-mailers sent to visitor database
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Thank you Partners hoarding / other event hoarding

## OTHER BENEFITS

- 5 complimentary invites (to attend Conference and Networking Dinner).
- Full color ad of partner in Exhibitors' Catalogue.
- Access to VIP LOUNGE.

**Rs. 10,00,000 / US \$ 11,500**

**ALUCAST® 2026** PARTNERSHIPS

# KNOWLEDGE PARTNER

## EXCLUSIVE BRANDING

A 45 minutes workshop session will be offered to the partner in the Workshops and Seminars area. The partner will choose the topic & speakers. The organizers will support the partner in promoting the session by E-flyers to the vast database of ALUCAST®

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- 1 full page advertisement in Alucast 2026 Technical Volume.
- Newsletter.
- Logo on Thank You partner page in Exhibitors' Catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E-Mailers.
- Conference E-mailers.
- 2 posts by the partner will be published on ALUCAST LinkedIn.
- 1 Video Byte of the partner will be published on our LinkedIn Page.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Partners printed material in Registration Area
- Partner logo in Thank You Partner hoarding at venue

## OTHER BENEFITS

- 3 complimentary invites (to attend Conference and Networking Dinner).
- Full color ad of partner in Exhibitors' Catalogue.
- Access to VIP LOUNGE.

**Rs. 8,00,000 / US \$ 9,500**

**ALUCAST® 2026** PARTNERSHIPS

# FOOD COURT PARTNER

## EXCLUSIVE BRANDING

- 2 exclusive standees in food court area.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- 1 full page advertisement in Alucast 2026 Technical Volume.
- Newsletter
- Logo with status in Exhibitors' Catalogue

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E-Mailers will have partner logo.
- 2 posts by the partner will be published on LinkedIn.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Thank you Partners hoarding / other event hoarding.

## OTHER BENEFITS

- 2 complimentary invites (to attend Conference and Networking Dinner).
- Full color ad of partner in Exhibitors' Catalogue

**Rs. 6,00,000 / US \$ 7,500**

**ALUCAST® 2026** PARTNERSHIPS

# VIP LOUNGE PARTNER

## EXCLUSIVE BRANDING

Partner branding will be done in the VIP LOUNGE

- Partner flyers will be placed in the VIP LOUNGE

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- 1 full page advertisement in Alucast 2026 Technical Volume.
- Newsletter
- Logo on Thank You partner page in Exhibitors' Catalogue

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E-Mailers will have partner logo.
- 2 posts by the partner will be published on LinkedIn.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Thank you Partners hoarding / other event hoarding.

## OTHER BENEFITS

- 2 complimentary invites (to attend Conference and Networking Dinner).
- Full color ad of partner in Exhibitors' Catalogue.

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## Esko Diecasting and Electronics

**Rs. 5,00,000 / US \$ 6,500**

# ALUCAST® 2026 PARTNERSHIPS

# DIARY PARTNER

## EXCLUSIVE BRANDING

- Delegate Handouts (Diaries) to have advertisement from Partner.
- Delegate Handouts to have Partner Logo on Cover Page.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Newsletter.
- Logo on Thank You Partner page in Exhibitors' Catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E Mailers will have partner logo.
- 1 posts by the partner will be published on LinkedIn.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Thank you Partners hoarding / other event hoarding.

## OTHER BENEFITS

- 2 complimentary invites (to attend Conference and Networking Dinner).
- Full color ad of partner in Exhibitors' Catalogue.

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**Foseco India Limited**

**Rs. 3,00,000 / US \$ 4,500**

**ALUCAST® 2026**

**PARTNERSHIPS**

# OTHER BRANDING OPPORTUNITIES

## BAG PARTNER



- Partner logo will be put on BAGs being distributed to all speakers and delegates at conference sessions.
- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Partner logo and status will be clearly mentioned in all Conference E-mailers.
- 1 post by the partner will be published on LinkedIn.
- Personalized E-Signature will be created for the partner.

**Rs. 5,00,000 / US \$ 6,500**

## BROCHURE / HANDOUT INSERT IN DELEGATE KIT BAG

(TechSense Engineering Services)



- Delegate kit bag to have a brochure/handout insert from the Partner.
- Printed copies of the brochure / handout to be provided by the Partner.

**Rs. 25,000 / US \$ 350**

**ALUCAST® 2026 PARTNERSHIPS**

# OTHER BRANDING OPPORTUNITIES

## PEN PARTNER

(Dietech India Pvt. Ltd.)



- Partner logo will be put on PENS being distributed to all speakers and delegates at conference sessions.
- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Partner logo and status will be clearly mentioned in all Conference E-mailers.
- 1 post by the partner will be published on LinkedIn.
- Personalized E-Signature will be created for the partner.

**Rs. 3,00,000 / US \$ 4,500**

## KEY CHAIN PARTNER



- Partner logo will be put on KEY CHAINS being distributed to all speakers and delegates at conference sessions.
- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Partner logo and status will be clearly mentioned in all Conference E-mailers.
- 1 post by the partner will be published on LinkedIn.
- Personalized E-Signature will be created for the partner.

**Rs. 3,00,000 / US \$ 4,500**

**ALUCAST® 2026 PARTNERSHIPS**

# OTHER BRANDING OPPORTUNITIES

## USB DRIVE PARTNER



- Partner logo will be put on USB drives being distributed to all speakers and delegates at conference sessions.
- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Partner logo and status will be clearly mentioned in all Conference E-mailers.
- 1 post by the partner will be published on LinkedIn.
- Personalized E-Signature will be created for the partner.

**Rs. 3,00,000 / US \$ 4,500**

**ALUCAST® 2026 PARTNERSHIPS**

# ADVERTISEMENT OPPORTUNITIES

|    |                                                                                                 | Price (INR) | Price (USD) | Select | Quantity |
|----|-------------------------------------------------------------------------------------------------|-------------|-------------|--------|----------|
| 1a | <b>Advertisement in the Exhibitors' Catalogue</b><br>Back cover advertisement in colour         | 1,00,000    | 1,500       |        |          |
| 1b | <b>Advertisement in the Exhibitors' Catalogue</b><br>Inside Back cover advertisement in colour  | 80,000      | 1,000       |        |          |
| 1c | <b>Advertisement in the Exhibitors' Catalogue</b><br>Inside Front cover advertisement in colour | 80,000      | 1,000       |        |          |
| 1d | <b>Advertisement in the Exhibitors' Catalogue</b><br>Full page advertisement in colour          | 50,000      | 650         |        |          |
| 2a | <b>Advertisement in the Technical Volume</b><br>Back cover advertisement in colour              | 1,00,000    | 1,500       |        |          |
| 2b | <b>Advertisement in the Technical Volume</b><br>Inside Back cover advertisement in colour       | 80,000      | 1,000       |        |          |
| 2c | <b>Advertisement in the Technical Volume</b><br>Inside Front cover advertisement in colour      | 90,000      | 1,200       |        |          |

**Only 1 available for 1a, 1b, 1c, 2a, 2b and 2c!**

**ALUCAST® 2026** PARTNERSHIPS

# YOUR CONTACTS

For partnership bookings and more information, please contact:

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**Vidhi Daryanani**

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Event  
Organizer



Event  
Producer



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