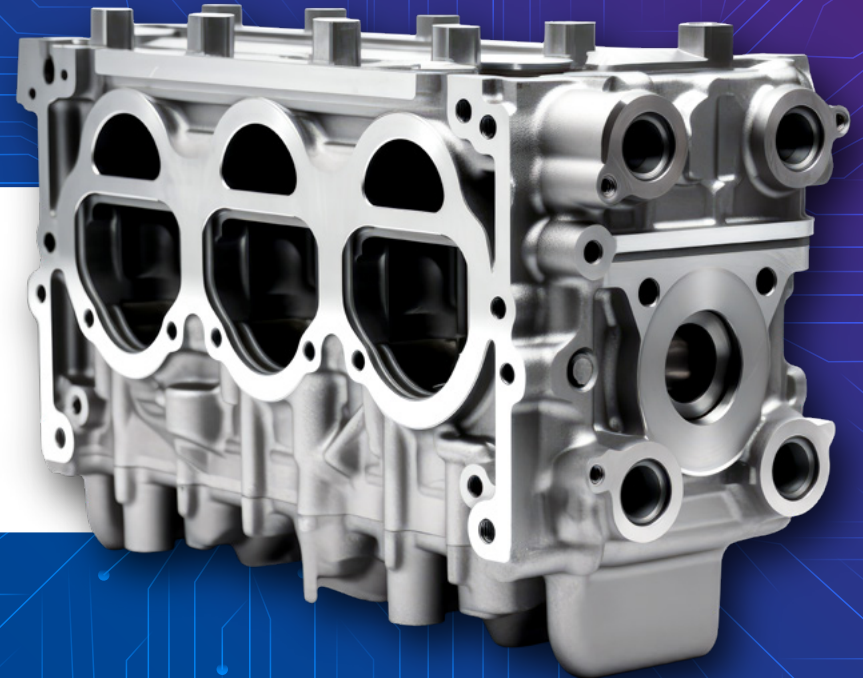


# ALUCAST<sup>®</sup> 2024

INTERNATIONAL EXHIBITION & CONFERENCE - ALUMINIUM DIE-CASTING | 5-7 DECEMBER 2024 | YASHOBHOOMI, IICC, DWARKA, DELHI

## PARTNERSHIP OPPORTUNITIES



Event Organizer:



[www.alucastexpo.com](http://www.alucastexpo.com)

Event Producer: NÜRNBERG MESSE

# Invitation to boost your business

The last edition of the exhibition concluded successfully at the Chennai Trade Center, Chennai on 3rd December 2022. More than 175 exhibitors presented their latest products and technologies. The event saw participation from countries including China, Japan, Germany, Switzerland, Taiwan and Italy. The Exhibition & Conference was organised by The Aluminium Casters' Association (ALUCAST)<sup>®</sup> and the Event was produced by NürnbergMesse India.

This biennial event has emerged as the convergence for numerous stakeholders across the aluminium industry. The accompanying training programmes and high level conferences evoke a great deal of interest. Over the past decade, the Indian Die Casting industry has seen modernization and increasing production capacities. The industry has grown phenomenally and is touted as the global supply hub for all auto giants. This puts the industry in an enviable position of quantum growth in the coming years.

We look forward to welcoming you to the upcoming 9th edition of ALUCAST. Come and be a part of this comprehensive show on aluminum die casting and get an opportunity to interact with industry experts and gain insights on the latest trends and technology.

**TEAM ALUCAST 2024**



**ALUCAST<sup>®</sup> 2024**

**PARTNERSHIPS**

# The Team Behind ALUCAST 2024

## ORGANISING COMMITTEE

**Mr. NIRANJAN TORASKAR**  
Trustee, ALUCAST - Chairman

**Mr. TEJ BAMBRA**  
Chairman, ALUCAST Delhi Zonal Centre  
(Member)

**Mr. RAJESH SAMPAT**  
Member, Advisory Committee,  
ALUCAST Pune Zonal Centre (Member)

**Mr. BAKUL SHAH**  
Member, Advisory Committee,  
ALUCAST Chennai Zonal Centre (Member)

**Ms. VEENA UPADHYE**  
Senior Executive, ALUCAST

**Ms. TANYA BHARDWAJ**  
Asst. Project Director, NürnbergMesse India

**Ms. HEENA JABEEN**  
Sr. Marketing Manager, NürnbergMesse India

**Mr. RAHAT BHATIA**  
Vice Chairman, ALUCAST Delhi Zonal Centre  
(Member)

**Mr. G. PRABURAM**  
Hon. Secretary, ALUCAST Bangalore Zonal Centre  
(Member)

**Mr. SUHAS PALEKAR**  
Chairman, ALUCAST Pune Zonal Centre  
(Member)

**Ms. PRIYA SHARMA**  
Project Director, NürnbergMesse India

**Mr. ABHINAV BHARDWAJ**  
Manager (Projects), NürnbergMesse India

## TECHNICAL PAPERS COMMITTEE

**Mr. NATARAJAN GANESHAN**  
Trustee, ALUCAST - Chairman

**Mr. ANURAG LUTHRA**  
Hon. Secretary, ALUCAST Delhi Zonal Centre  
(Member)

**Mr. SANJEEV PRABHAKAR**  
Member, Advisory Committee,  
ALUCAST Delhi Zonal Centre (Member)

**Mr. RAJESH AGGARWAL**  
Member, Advisory Committee,  
ALUCAST Pune Zonal Centre (Member)

**Mr. N. PRABAKARAN**  
Chairman, ALUCAST Chennai Zonal Centre  
(Member)

**Mr. G. DURAIARASAN**  
Member, Advisory Committee,  
ALUCAST Chennai Zonal Centre (Member)

**ALUCAST® 2024**

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# Branding is a contest for peoples attention

**ALUCAST** provides with the unique opportunity to:

- **REASSERT / ESTABLISH** the value of your brand.
- **DIFFERENTIATE** your products & services.
- **PLACE YOUR COMPANY** on the top of the mind of the audience.
- **GENERATE** effective sales leads.
- **ENHANCE** good will and brand equity.
- **SUPPORT** your new innovations.

Avail these branding options and be noticed among the **6000+** business visitors of the show!



**ALUCAST® 2024**

**PARTNERSHIPS**



# PLATINUM PARTNER (Exclusive Partnership)

## SPECIAL EVENT

An exclusive night on 5<sup>th</sup> December 2024 (first evening of the exhibition), acknowledging the support of the partner. The event will be attended by the stalwarts of the industry.

- Networking Night backdrop will acknowledge the support of the partner
- 4 Stantees at the Networking Dinner
- Welcome address / slot to play corporate promotional movie

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Logo on Thank You partner page in exhibitors' catalogue
- Networking dinner Invitation Cards with Partner Logo
- Advertisements in Magazines
- All onsite exhibition backdrops
- Brochures
- Newsletter

## DIGITAL COVERAGE

- ALUCAST® web page
- ALUCAST® Social Media sites
- Exhibitor Emailers
- Visitor E Mailers

**TAKEN BY**



- 4 posts by the partner will be published on our LinkedIn page
- 1 Article by the partner will be published in the E-Newsletter
- 2 Rounds of complimentary mass emailing will be done to the database of ALUCAST® (E-flyer to be provided by the partner)
- Personalized E-Signature will be created for the partner

## EXTENSIVE VENUE VISIBILITY

- 15\* minutes presentation slot (\*slot timings to be indicated at a later stage)
- 8 Hoardings at venue (1 at the entrance of Gate 6)
- 1 Exhibition Foyer LED Strip: Video by partner
- Partner logo in Thank You Partner hoarding at venue

## OTHER BENEFITS

- 10 complimentary invites to the Networking Dinner
- 10 complimentary delegate passes for the Conference
- Full color ad of partner in Exhibition Catalogue
- Access to VIP LOUNGE

**Rs. 40,00,000 / US \$ 50,000**

**ALUCAST® 2024**

**PARTNERSHIPS**

# GOLD PARTNER (Exclusive Partnership)

## SPECIAL EVENT

- ALUCAST road show prior to the exhibition acknowledging the support of the partner with Advertising banner of Partner during the whole event (1 Road Show. Location at the discretion of the organisers).
- 4 Standees at the roadshow.
- 5-minute presentation slot at the roadshow.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures.
- Advertisements in Magazines.
- Newsletter.
- Logo on Thank You partner page in exhibitors' catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Exhibitor E-mailers.
- Visitor E-Mailers.
- 2 posts by the partner will be published on ALUCAST LinkedIn.
- 1 Article by the partner will be published in the E-Newsletter.

**TAKEN BY**



- 1 Round of complimentary mass emailing will be done to the database of ALUCAST® (E-flyer to be provided by the partner).
- Partners Logo and indicating the partnership status in regular e-mailers sent to visitor database.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- 15\* minutes presentation slot (\*slot timings to be indicated at a later stage).
- 5 Hoardings at prominent locations at venue
- Exhibition Foyer LED Strip: Video by partner
- Partner logo in Thank You Partner hoarding at venue

## OTHER BENEFITS

- 2 complimentary invites to the Networking Dinner.
- 5 complimentary delegate passes for the Conference.
- Full color ad of partner in Exhibition Catalogue.
- Access to VIP LOUNGE.

**Rs. 20,00,000 / US \$ 25,000**

**ALUCAST® 2024**

**PARTNERSHIPS**

# SILVER PARTNERS (Total 4 - 3 Left)

## SPECIAL EVENT

- Partner logo will be highlighted at all Hydration Points at the venue.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochures.
- Advertisements in Magazines.
- Newsletter.
- Logo on Thank You partner page in exhibitors' catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Exhibitor E-mailers.
- Visitor E-Mailers.
- 2 posts by the partner will be published on ALUCAST LinkedIn.
- 1 Article by the partner will be published in the E-Newsletter.
- 1 Round of complimentary mass emailing will be done to the database of ALUCAST® (E-flyer to be provided by the partner).
- Partners Logo and indicating the partnership status in regular e-mailers sent to visitor database.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- 2 Hoardings at prominent locations at venue
- Partner logo in Thank You Partner hoarding at venue

## OTHER BENEFITS

- 2 complimentary invites to the Networking Dinner.
- 3 complimentary delegate passes for the Conference.
- Full color ad of partner in Exhibition Catalogue.
- Access to VIP LOUNGE.

**Rs. 10,00,000 / US \$ 12,500**

**TAKEN BY**



**JAYA HIND**

**Casting End-to-End Solutions**

**ALUCAST® 2024**

**PARTNERSHIPS**



# REGISTRATION PARTNER

## EXCLUSIVE BRANDING

- Partner banner at registration area.
- Partner logo will be displayed on all the Visitor E-Badges.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Advertisements in Magazines.
- Newsletter.
- Logo on Thank You partner page in exhibitors' catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E-Mailers.
- 2 posts by the partner will be published on ALUCAST LinkedIn.
- 1/2 Page Article by the partner will be published in the E-Newsletter.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Partner banner at registration area
- Partner logo in Thank You Partner hoarding at venue
- Partner logo in the Visitor Badge

## OTHER BENEFITS

- 2 complimentary invites to the Networking Dinner.
- 3 complimentary delegate passes for the Conference.
- Full color ad of partner in Exhibition Catalogue.
- Access to VIP LOUNGE.

**Rs. 8,00,000 / US \$ 10,000**

**TAKEN BY**



**ALUCAST® 2024**

**PARTNERSHIPS**

# KNOWLEDGE PARTNER

## EXCLUSIVE BRANDING

A 45 minutes workshop session will be offered to the partner in the Workshops and Seminars area. The partner will choose the topic & speakers. The organizers will support the partner in promoting the session by E-flyers to the vast database of ALUCAST®

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Advertisements in Magazines.
- Newsletter.
- Logo on Thank You partner page in exhibitors' catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E-Mailers.
- Conference E-mailers.
- 2 posts by the partner will be published on ALUCAST LinkedIn.
- 1/2 Page Article by the partner will be published in the E-Newsletter.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Partner logo will be displayed on the bags and pens being distributed during the exhibition
- Partners printed material in Registration Area
- Partner logo in Thank You Partner hoarding at venue

## OTHER BENEFITS

- 2 complimentary invites to the Networking Dinner.
- 4 complimentary delegate passes for the Conference.
- Full color ad of partner in Exhibition Catalogue.
- Access to VIP LOUNGE.

**Rs. 6,00,000 / US \$ 8,000**

**TAKEN BY**  
**FRECH**  
**INDIA**

**ALUCAST® 2024**

**PARTNERSHIPS**



# DELEGATE LUNCH PARTNER

## EXCLUSIVE BRANDING

- Exclusive delegate lunch acknowledging the support of the partner. The event will be attended by the industry stalwarts.
- 4 Standees at the delegate lunch area.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Brochure
- Advertisements in Magazines.
- Newsletter.
- Logo on Thank You partner page in exhibitors' catalogue.

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Exhibitor E-Mailers.
- Visitor E-Mailers.
- Conference E-mailers.
- 1 posts by the partner will be published on ALUCAST LinkedIn.
- 1 Page Article by the partner will be published in the E-Newsletter.

- Partners Logo and indicating the partnership status in regular e-mailers sent to visitor database
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Thank you Partners hoarding / other event hoarding

## OTHER BENEFITS

- 2 complimentary invites to the Networking Dinner.
- 4 complimentary delegate passes for the Conference.
- Full color ad of partner in Exhibition Catalogue.
- Access to VIP LOUNGE.

**Rs. 6,00,000 / US \$ 8,000**

**ALUCAST® 2024**

**PARTNERSHIPS**

# HANDOUTS PARTNER

## EXCLUSIVE BRANDING

- Delegate Handouts (Diaries) to have advertisement from Partner.
- Delegate Handouts to have Partner Logo on Cover Page.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Newsletter.
- Logo on Thank You Partner page in exhibitors' catalogue.

## DIGITAL COVERAGE


- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E Mailers will have partner logo.
- 1 posts by the partner will be published on LinkedIn.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Thank you Partners hoarding / other event hoarding.

## OTHER BENEFITS

- 1 complimentary invites to the Networking Dinner
- Full color ad of partner in Exhibition Catalogue



Rs. 3,00,000 / US \$ 4,000

**ALUCAST® 2024**

**PARTNERSHIPS**

# FOOD COURT PARTNER

## EXCLUSIVE BRANDING

- 2 exclusive standees in food court area.

## EXTENSIVE ADVERTISING

Company's Logo shall be displayed in:

- Advertisements in Magazines and other platforms
- Newsletter
- Logo with status in exhibition Catalogue

## DIGITAL COVERAGE

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E-Mailers will have partner logo.
- 2 posts by the partner will be published on LinkedIn.
- Personalized E- Signature will be created for the partner.

## EXTENSIVE VENUE VISIBILITY

- Thank you Partners hoarding / other event hoarding.

## OTHER BENEFITS

- 1 complimentary invites to the Networking Dinner
- 2 complimentary delegate passes for the Conference
- Full color ad of partner in Exhibition Catalogue

Rs. 4,00,000 / US \$ 5,000

**ALUCAST® 2024**

**PARTNERSHIPS**



# VIP LOUNGE PARTNER

## **EXCLUSIVE BRANDING**

Partner branding will be done in the VIP LOUNGE

- Partner flyers will be placed in the VIP LOUNGE

## **EXTENSIVE ADVERTISING**

Company's Logo shall be displayed in:

- Advertisements in Magazines and other platforms
- Newsletter
- Logo on Thank You partner page in exhibitors' catalogue

## **DIGITAL COVERAGE**

- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Visitor E-Mailers will have partner logo.
- 2 posts by the partner will be published on LinkedIn.
- Personalized E- Signature will be created for the partner.

## **EXTENSIVE VENUE VISIBILITY**

- Thank you Partners hoarding / other event hoarding.

## **OTHER BENEFITS**

- 1 complimentary invites to the Networking Dinner
- 2 complimentary delegate passes for the Conference
- Full color ad of partner in Exhibition Catalogue

**Rs. 3,00,000 / US \$ 4,000**

**ALUCAST® 2024**

**PARTNERSHIPS**

# OTHER BRANDING OPPORTUNITIES

## BAG PARTNER



TAKEN BY

**FRECH**  
INDIA

- Partner logo will be put on BAGs being distributed to all speakers and delegates at conference sessions.
- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Partner logo and status will be clearly mentioned in all Conference E-mailers.
- 2 posts by the partner will be published on LinkedIn.
- Personalized E-Signature will be created for the partner.

**Rs. 3,00,000 / US \$ 4,000**

## PEN PARTNER



- Partner logo will be put on PENs being distributed to all speakers and delegates at conference sessions.
- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Partner logo and status will be clearly mentioned in all Conference E-mailers.
- 2 posts by the partner will be published on LinkedIn.
- Personalized E-Signature will be created for the partner.

**Rs. 1,50,000 / US \$ 2,000**

**ALUCAST® 2024**

**PARTNERSHIPS**



# OTHER BRANDING OPPORTUNITIES

## USB DRIVE PARTNER



- Partner logo will be put on USB drives being distributed to all speakers and delegates at conference sessions.
- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Partner logo and status will be clearly mentioned in all Conference E-mailers.
- 2 posts by the partner will be published on LinkedIn.
- Personalized E-Signature will be created for the partner.

**Rs. 1,50,000 / US \$ 4,000**

## KEY CHAIN PARTNER



- Partner logo will be put on KEY CHAINS being distributed to all speakers and delegates at conference sessions.
- ALUCAST® web page.
- ALUCAST® Social Media sites.
- Partner logo and status will be clearly mentioned in all Conference E-mailers.
- 2 posts by the partner will be published on LinkedIn.
- Personalized E-Signature will be created for the partner.

**Rs. 1,50,000 / US \$ 2,000**

**ALUCAST® 2024**

**PARTNERSHIPS**

# ADVERTISEMENT OPPORTUNITIES

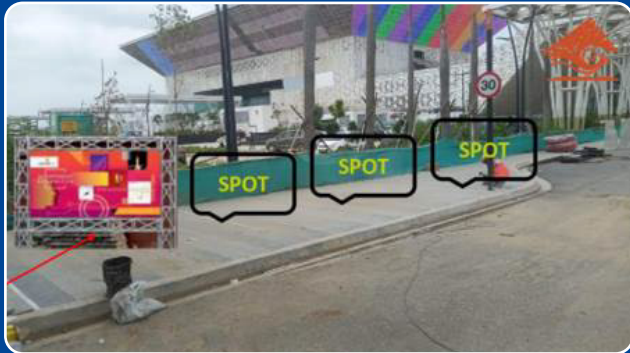
		Price (INR)	Price (USD)	Select	Quantity
1a	<b>Advertisement in the Exhibition catalogue</b> Back cover advertisement in colour	75,000	1,000	<input type="checkbox"/>	<input type="checkbox"/>
1b	<b>Advertisement in the Exhibition catalogue</b> Inside Back cover advertisement in colour	60,000	800	<input type="checkbox"/>	<input type="checkbox"/>
1c	<b>Advertisement in the Exhibition catalogue</b> Inside Front cover advertisement in colour	60,000	800	<input type="checkbox"/>	<input type="checkbox"/>
1d	<b>Advertisement in the Exhibition catalogue</b> Full page advertisement in colour	20,000	270	<input type="checkbox"/>	<input type="checkbox"/>
1e	<b>Advertisement in the Exhibition catalogue</b> Half page advertisement in colour	10,000	135	<input type="checkbox"/>	<input type="checkbox"/>

Only 1 available for 1a, 1b & 1c!

**ALUCAST® 2024**

**PARTNERSHIPS**

# ONSITE BRANDING OPTIONS

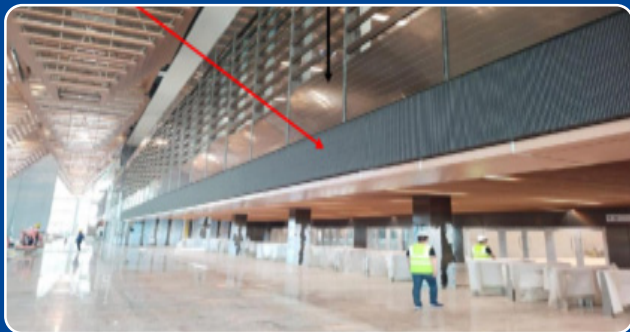


## HOARDING AT VENUE

Size: 12 ft (W) x 8 ft (H)

Available Quantity: 12

Rate: INR 27,000 / USD 300 per hoarding



## EXHIBITION FOYER LED STRIP

Size: 40 m (W) x 0.9 m (H)

Rate: INR 1,00,000 / USD 1375 for 2 minute video - 4 numbers

INR 2,00,000 / USD 2750 for 4 minute video - 2 numbers

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